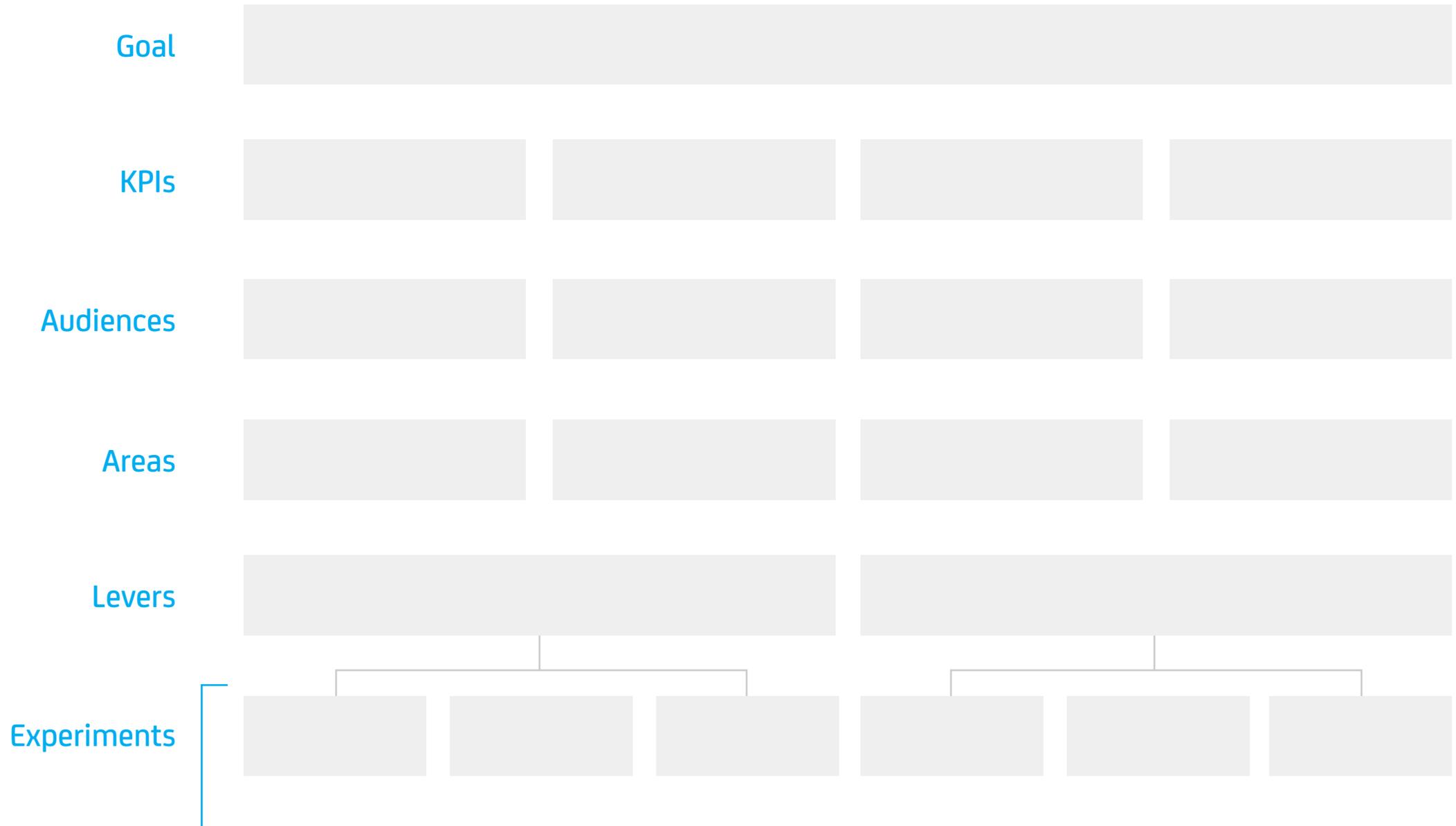


Experimentation framework

Go to conversion.com/experimentation-framework to get instructions and print more copies.





Goal



KPIs



Audiences



Areas



Levers



Experiments

Experiments



Experiments